

**Rodney D. Foxworth, Sr. - Vice President Corporate Apparel/Entertainment-Event Management Division**

Mr. Foxworth brings more than twenty years of apparel merchandising, entertainment/event management, sports marketing and licensing experience to The Ashmon Group, LLC.

Mr. Foxworth first joined Ashmon Group in a consultant basis in 2000. He was responsible for business structure development, apparel design, merchandising and patent/trademark registration for Ashmon Groups clients.

Prior to the Ashmon Group, he served as President of Global Apparel, Inc., a sportswear manufacturing and promotional products distributor. He is currently President of The Foxworth Foundation, Inc. The Foxworth Foundation is a family foundation which was established to provide medical and financial assistance and support to persons who are experiencing or have survived breast cancer, brain aneurysms and strokes.

Mr. Foxworth worked as Chief Operating Officer/National Coordinator for The Black Church Means Business Conference in Brooklyn New York. The conference was a producer of premier executive-level business-to-business conferences. He was responsible for all phases of conference development and implementation. He was successful in obtaining sponsorship from local and national corporations.

Mr. Foxworth attended Essex Community College's sports management program but left to pursue his entrepreneurial endeavors. He is involved in numerous community organizations and is currently board member of The Foxworth Foundation, Inc.

Mr. Foxworth has extensive experience in sports/entertainment, brand, character and retail licensing industries. The more than twenty years in sales, marketing, business development and licensing will assist The Ashmon Group, LLC newly formed division.